

## Editorial Advisory Board

DR. LAURETTA BENDER

Associate Professor of Psychiatry School of Medicine, New York University

JOSETTE FRANK

Consultant on Children's Reading. Child Study Association of America

DR. C BOWIE MILLICAN
Department of English Literature
New York University

Dr W W. D. SONES

Professor of Education and Director of Curriculum Study, University of Pittsburgh

Dr S. HARCOURT PEPPARD

Acting Director, Bureau of Child Guidance Board of Education, City of New York



The following magazines all bear this trademark as your guarantee of the best in comic reading:

**ACTION COMICS** A DATE WITH JUDY ADVENTURE COMICS ALL-AMERICAN WESTERN ALL-STAR COMICS ANIMAL ANTICS BATMAN BOY COMMANDOS BUZZY COMIC CAVALCADE DALE EVANS COMICS DETECTIVE COMICS FLASH COMICS **FUNNY FOLKS** FUNNY STUFF GANG BUSTERS GREEN LANTERN LEADING COMICS LEAVE IT TO BINKY MR. DISTRICT ATTORNEY MUTT & JEFF REAL FACT COMICS REAL SCREEN COMICS SCRIBBLY SENSATION COMICS STAR SPANGLED COMICS SUPERMAN WESTERN COMICS WONDER WOMAN



DETECTIVE COMICS, No. 141. Nov. 1948. Published monthly by National Comics Publications, Inc., 480 Lexington Ave., New York 17, N. Y. Whitney Ellsworth, Editor. Reentered as second class matter at the Post Office at New York, N. Y. under the act of March 3, 1879. Yearly subscription in the U. S. \$1.50 including postage. Foreign, \$3.00 in American funds. For advertising rates address Richard A. Feldon & Co.,

WORLD'S FINEST COMICS

205 E. 42nd St., New York 17, N. Y. Entire contents copyrighted 1948 by National Comics Publications, Inc. Except those who have authorized use of their names, the stories, characters and incidents mentioned in this periodical are entirely imaginary and fictitious and no identification with actual persons, living or dead, is intended or should be inferred.

Printed in U.S.A.





WITH

KEEP

PUBLIC HERO #1

KEEP

BATMAN

True Identity Unknow DBSCRIPTION Height, 6 feet 1 inch. Weight, 15 Pounds. Wears Bat-like Costume. Always Travels With Young Brat Named ROBIN, The Boy Wonder.

APPROACH WITH CAUTION! THIS MAN IS DANGEROUS!



\$ 100,000 FOR HIS CAPTURE! DEAD OR ALIVE!











FOR HIS SPLENDID DETECTIVE WORK NEVER REGRETTED BATMAN RECEIVED THE COMMENDATION A DEPUTY OF OUR POLICE DEPART-OF POLICE COMMISSIONER MENT! GORDON HIMSELF!

BATMAN, I'VE







AND THE FULL FACE AND PRO-FILE OF CHARLES "BLACKIE" NASON WERE RECORDED FOREVER IN THE OFFICIAL CRIMINAL FILE - THE ROGUES' GALLERY!













































THAT DID IT, AND SOON ALL
THE NEW GUY
I MY MOB WHO
ALLS HIMSELF
HICAGO EDDIE!
A NEW GUY JOINED
MY ARSON GANG! I

A NEW GLY JOINED
MY ARSON GANG! I
THINK HE'S A FIRE
INSURANCE
INVESTIGATOR,
BUT I'M NOT
SURE! INSURANCE
COPS COST
\$500 A LOOK!

































YES ... I REMEMBER!

IT WAS A MR.

JONES OF 28

LARGE QUANTITIES OF WHITE, FINE GRAIN, SINGLE WEIGHT, BROMIDE DEVELOPING PAPER



SOON AFTER, AT THAT ADDRESS... LOOK... THREE OF THE BIGGEST GANGSTERS IN TOWN!

GOING INTO NUMBER 28, "MR. JONES" IS OUR MAN!

AND ALL



BRUCE
WAYNE:
BUT HE'S A
PLAYBOY!

HIM?
ONLY A
PUNK!

UNWITTINGLY, BLACKIE HAS DISCOVERED
THE TRUE ANSWER TO BATMAN'S IDENTITY
... BUT HE DOESN'T KNOW IT.









THIS DUMMY FIGURE OF

BRUCE WAYNE HELPED ME

ONCE BEFORE IN THE CASE OF \*THE LONG DISTANCE CRIME"! IT MIGHT HELP ME NOW."



INSTANTS LATER THE BATMOBILE TAKES THE SHORT-CUT, OUTSPEED-ING THE GANGSTERS' CAR TO THE WAYNE MANSION...





















UNAWARE OF A PLANE TAKING OFF IN HIS PATH ...



























TWO ROCKETEERS, AT THEIR PRIVATE EXPERIMENTAL GROUNDS, PREPARE TO MAKE 50!ENTIFIC HISTORY!

THE NEXT MORNING, AS ROBOTMAN MAKES A ROUTINE CALL AT POLICE HEAD-QUARTERS ...









ROBOTMAN MAKES THE



ZERO MOMENT.' AND THE POWER-FUL ROCKET DRUMS TOWARDS THE STARS.'





HAS ROBOTMAN BEEN THE VICTIM OF A

12















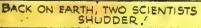
ALMOST THERE!
THE PROFESSOR
SAID THE ROCKET
WOULD
AUTOMATICALLY
MAKE AN EASY
LANDING!













#### AND TWO CRIMINALS REJOICE .





#### BUT ROBOTMAN CONQUERS PANIC

I'LL KEEP OCCUPIED! I'LL TRY TO LEARN AS MUCH ABOUT THE MOON AS I CAN! FOR ONE THING, THERE'S NO SOUND ON THE MOON BECAUSE THERE'S NO AIR TO CARRY IT.' GOOD
THING I DON'T HAVE TO
BREATHE.'















FASTER AND FASTER THE MAN OF METAL RACES ACROSS THE LUNAR LANDSCAPE, REACHING FANTASTIC SPEED - POSSIBLE ONLY TO HIS MOTOR-DRIVEN LEGS, AND FINALLY...



THE REST IS EASY.
ACCORDING TO THE
LAWS OF MOTION IN
FREE SPACE, I'LL
SIMPLY COAST BACK
TO EARTH! IT'LL
TAKE ABOUT
45 HOURS.

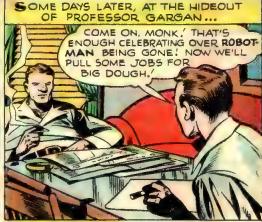
A CRUISE THROUGH AIRLESS SPACE, POSSIBLE ONLY TO ROBOTMAN, AND A MIRACULOUS RETURN.





















LIEVING DRYNESS BETWEEN PERMANENTS YOU CAN'T BEAT GROOMS THE MAIR WILDROOT CREAM-OIL! AND TRY IT! SCRATCH YOUR HEAD. RELIEVES DRYNESS MOTHERS FIND IT'S WONDERFUL IF YOU FIND SIGNS OF DRYNESS REMOVES LOOSE FOR TRAINING CHILDREN'S AND LOOSE, UGLY DANDRUFF YOU NEED WILDROOT CREAM-OIL HAIR. DANDRUFT HAIR TONIC. NON-ALCOHOLIC-CONTAINS SOOTHING LANGLIN. WILDROOT COL INC





BEFORE THE STORM-BUT I CAN'T HEAR IT NOW. THEIR RADIO MUST BE DEAD







OVER AND TELL THEM YOU'RE ON BE THERE IN AN HOUR! YOUR WAY!

I'LL FLY

WE CAN

Daily Bub BUBBLE BOY'S DARING SAVES 1.000 AT SEA! SURVIVORS LOADED FROM PRINCESS MYR ONTO ALANON IN THRILLING RESCUE

OUR RADIO WAS DEAD! WE NEVER WOULD HAVE GOT THE NEWS IF IT HADN'T BEEN FOR GEORGE STENGLE AND BAZOOKA - THE ATOM BUBBLE BOY!

> AND DON'T FORGET BAZOOKA BUBBLE GUM WITH A COMIC IN EVERY PACK. PRIZES FOR WRAPPERS TOO!

#### OUR TEAM GOT LETTERS AND NUMBERS FOR THEIR JERSEYS WITH BAZOOKA PUBBLE GUM!!

#### FOR ONLY 10¢ AND BAZOOKA WRAPPER.

I WEAR MY INITIALS ON MY SWEATER! NO SEWING! YOU JUST PRESS IT ON!

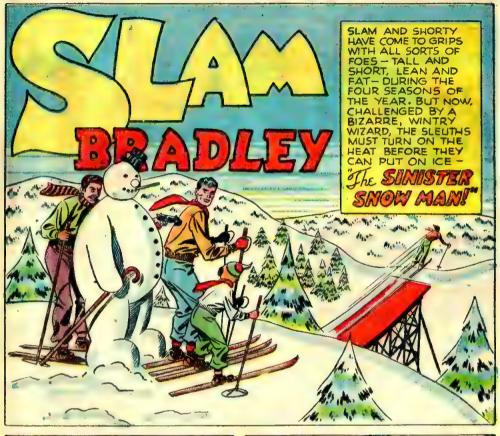
EACH LETTER OR NUMBER

Send to BAZOOKA. Box 20, Madison Square Station, New York City, N.Y.

YES, Big 4 Wool Felt Washable Letters or Numbers - ANY COLOR - for a BAZOOKA WRAPPER and 10%. NO SEWING NEEDED! Name the letters or numbers (0 to 9) that you want-and the color Enclose 10¢ and wrapper for





















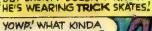




























SO WE'RE GOING TO BE IN THAT BOAT,

BRADLEY!



HISTORICAL FAMOUS
RE-ENACT
CROSSINGE

WHAT































HAVE KNOWN
YOUR SIGNALS,
SNOW-MAN! WHEN
YOU ASKED ME TO
HOIST THE FLAG, I DID-

BUT UPSIDE DOWN, WHICH IS A DISTRESS YOU IN THE SOMEBODY BACK ON COPS CAME WAS LAND WOULD RECOGNIZE IT. OUTSMARTS US





Developed at the GILBERT HALL OF SCIENCE

WATCH 'EM PUFF SMOKE!

HEAR 'EM CHOO-CHOO

Only American Flyer has real smoke and realistic "choo-choo" sounds synchronized with train speed. The faster your train goes, the heavier are the puffs of smoke . . . the louder and faster the "choo-choos."



TOP TRAIN—No. 4611A New York Central 4-car Freight. 26 pieces. 52 3/16# long. Remote control. Complete with track.......\$39.95\* LOWER TRAIN-No. 4607A Pennsylvania 3-car Freight. 21 pieces. 401/4" long. Remote control. Complete with track .....\$29.95\*

### TALKING RAILROAD STATION WHO-0-0) NEW YORK-PHILADELPHIA-CHICAGO-AND ALL POINTS WEST!

ALL ABOARD CHUG-CHUG



The new American Flyers bring you all the wonder and glory of railroading. They puff real smoke. They reproduce the "choo-choo" ' sounds of a real locomotive under full steam. Both smoke and "choo-choos" vary in intensity as you increase or decrease the speed of your train. Locomotives, tenders, cars and track are all built to uniform 3/16" scale, so that your train looks like real-hugs the track like real. And a twoloop track layout takes space only 6 feet square. Cars have automatic couplers that couple anywhere. Uncouple by remote control. Die-cast locomotives have superpower worm drive for smooth, steady pull at all speeds from a crawl to 120 scale miles per hour. See and hear the sensational American Flyers at your nearest toy or department store.

Pencer and scest, prices slightly higher







IN AMUSEMENT PARKS

CIRCUSES-CARNIVALS BALL PARKS - 2005 RESORTS AND RAIL-ROAD DEPOTS.









eker.



# secret codes in SPORTS

By HENRY LYSING

Author of "Secret Writing: How to Code and Decode,"
"The Cryptogram Book," etc.

THE average person thinks of codes as a hush-hush method of sending messages only in time of war. Nothing could be farther from the truth. Codes are used all around us, and in this article I'm going to tell you about some that you have seen in operation yourself, without really thinking about them as codes.

In watching a game of football, you may have noticed that before the referee calls a penalty, he faces the stands and makes a motion of some sort. Perhaps he puts his hands on his hips, grasps one wrist with the other hand, or waves his hands, palms down, over the ground. This may look silly to those who don't understand what is going on, but the official is actually giving code signals which tell thousands of people what penalty is being imposed on the playing field.

You see about the same thing in basketball, where the referee makes all kinds of motions. These are also meant to tell what offense has been committed and how many free foul shots will be given as penalty.

In baseball, the umpire calls strikes and balls by using his left hand for balls and his right for strikes. He puts his hands out, palms down, to signify that a player is safe on base; and his hands up, with a thumb up and to the

outside, to show that the runner is out.

But you don't often get to see what the catcher signals to the pitcher. When he crouches behind home plate, glove close to the ground, he uses his mitt to cover his signals to the pitcher so that no one else can see them. At the same time, the opposing team coaches on first and third must not see the signals.

The second baseman and shortstop are in a position to see the catcher's guarded instructions to the pitcher, and they generally pass them on to their teammates, again by secret signals. Perhaps a pull on the right sleeve means a ball to the right; touching the front of the cap might indicate a fast straight one; or stretching both hands to the sides could show that a curve ball is coming. Such code signals mean a great deal to a team. Balls pitched in certain ways will invariably go in only one direction when hit, and forewarning gives the fielders time to get set.

At the same time, the opposing team is also using signals. The coaches on first and third bases might do a lot of jumping and yelling, but this is only to confuse the basemen. The runners do not pay much attention to what these coaches say; it's the signals they give that really count. For instance, a coach might yell, "Come on, ya bum, take a big lead there!" but at the same

time he is clapping his hands together. This secret signal means that the runner should actually stick close to the bag and not take any chances!

In football, the team with the ball always decides the next play while in the huddle. The quarterback gives the code number of the play, tells who is going to receive the ball from the center, and on what number the ball will be snapped back. He might say, "Thirty-eight to Brown on five." That means that the next play will be No. 38, which might be a pass, and that the center will snap the ball back to Brown, the fullback, when number five is called.

All of the other players must also know what they are to do on this play with 38 as its code number. The right end knows that he is to cut deep to receive the pass, while the right half-

back and left end run interference and block out backfield men of the opposing team. At the same time, the quarterback and left halfback protect the fullback while he is preparing to throw the pass.

There is a lot of signaling from the bench in most sports. Where such instructions are allowed by rules, the coaches use secret signals which the other team will not understand; or if it is not allowed, coaches often send in substitutes with definite orders as to which plays should be run next.

When visual signals are given by coaches, they are usually by such actions as standing up, putting a hand to the ear, taking the hat off, and so on. There are countless ways to give signals, and they are changed often enough to keep other coaches from figuring them out.













ADVERTISEMENT



Read about these amazing new bicycles . . . . check their exciting new features . . . . see their beautiful new color combinations. We have a big colorful folder that shows and tells all about these beauties. Send for yours NOW! It's free ..., simply sign and mail the coupon.

MONARK SILVER KING, INC. CHICAGO 35, ILLINOIS

Don't Wait . . . Mail Coupon Today!

Monark Silver King, Inc.
6501 West Grand Avenue
Chicago 35, Illians
Send folder B 76 showing complete line of new
Monark Bicycles in full color, free

Address















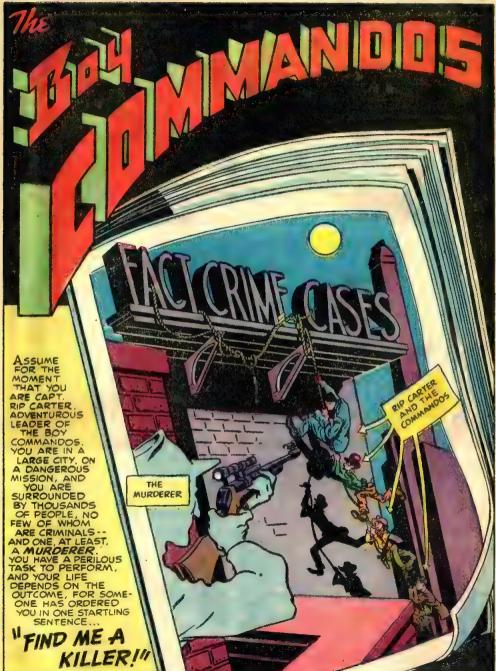


How should how an Anactor MICKEY MOUSE WRIST WATCH to be ready for emergencies tike Judy and Jimmy. Helps you keep a perfect record for being on time at school and et home, too.

U S.Time, world's largest manufacturer of wrist watches make Mickey Mouse—a REAL GOOD watch. Tops in looks too, shiny chrome case, washable red vinylite strap















MAYE WON FAME AS A GREAT JOURNALIST. IN 1946, WHEN HE BROKE THE RAFFERTY KIDNAP CASE, HE WAS AWARDED THE HORACE GREELEY PRIZE FOR CRIME REPORTING...

THE GREELEY PLAQUE AND 500 CONGRATULATIONS, MAC! BEST JOB SINCE YOUR WORK AS WAR CORRESPONDENT!

BUT HONEST NEWSPAPERING WASN'T ENOUGH FOR MCGOVERN, HE CRAVED SLEEK CARS AND BULGING BANK ROLLS...

SURE, SURE -- NOTHING'S WRONG WITH \$ 90.00 A WEEK AND AN OCCASIONAL PRIZE BONUS! BUT WHAT I'M AFTER-- IS THE BIG DOUGH...

















AFTER ALL, THE VICTIM

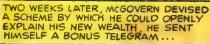




WE'LL PUT





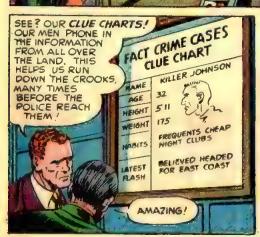














AS THE DAYS PASSED, MCGOVERN'S





AT NIGHTS, IN HIS SPACIOUS LIVING ROOM, THE FEAR OF EVENTUALLY BEING FOUND OUT, CONSTANTLY GNAWED AT THE KILLER'S MIND...





A PERFECT SCHEME! I'LL ASK
CARTER TO BREAK OPEN MY OWN
MURDER CASE AND TRY TO SOLVE IT!
IF HE CAN'T DO IT -- NO ONE CAN-AND IF HE DOES .UNCOVER A
MISTAKE I MADE -- I'LL KILL HIM--



MAS CLEVER. HIS FIRST STEP WAS TO ASSEN
ONE OF HIS MAGAZINES CAMERAMEN TO
PHOTOGRAPH THEM IN ACTION.

HAVE SOME CROCKS
CORNERED AT THE OLD
BREWERY HERE'S MY
CHANCE TO SHOOK
TERRIFIC PLOS FOR FACT
CRIME CASES























HELP, MIKE! THE REDSKINS GOT ME, AND YOU MUST TAKE THE MAIL THROUGH

CATCH ME ON MY HOT, NEW BIKE

like fast FLYING ACTION DEER IS GREASED LIGHTNING

THOSE OF GAS .. COLUMBIA INDIAN BIKES CLIMB 100/ LIKE GOATS



OO... OOPS ALMOST WHIZZED PAST ON MY EASY-PEDALING COLUMBIA SLOW DOWN

# Only Columbia Has FLYING ACTION

HERE'S WHY: 1948 Bikes by Columbia are loaded with swell new features . . . many of them exclusive - new crank hanger for easier pedaling - patented Westfield built-in kick stand - exclusive Columbia built-in Protectolock — silver alloy brazed frames for extra precision and better looks. All front wheel hubs turned from solid bars. Tubular front farks for extra strength and shock resistance. Handlebar stems are one-piece drop forged. DuPant DuLux enamel finish. Supersonic trim, It all adds up to make 1948 bicycles by Columbia the sturdiest, handsomest bikes you could ever hope to own.



#### Romember

FELLOWS AND GARLS! MOT DAILY A HANDSOMER BUILT BUKE... AND WHEN A BIKE IS BAILT BETTER IT LASTS LONGER ... PEDALS FAMER ... GOES FASTER ... CLIMBS EASIER ... AND GRTS YOU THERE PRESHER THAN "POKEY" HARDER-TO-PUM BICS ... MORBAL GET A BICYCLE BY COLUMBIA AND BE A LEADER

SHAPPY REB & WHITE PLASTIC .. MAKES A MIC NOISE



A SIKE BY COLUMBIA IS



AMERICA'S FIRST BICYCLE

#### SEND FOR BIKE CHIEF SIREN AND BOOKLET NOW!

The Westfield Manufacturing Company

411 Cycle Street, Westfield, Messachusetts

Find enclosed fifteen cents (1.5c), for which please send me, postpoid, one "BMSE CHIEF" SREN, and BOOKSET OBSCRIBING new, 1948 Columbia Bikes []. Please send free bookst only [].

Neme .

Address

# "U.S."ROYAL

WITH HIS

JET-PROPELLED BIKE



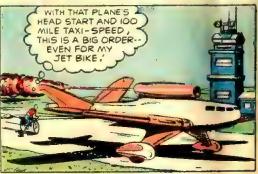


AT THE ARMY
AIR FIELD, U.S.
ROYAL AND THE
BOYS OF THE
ELM CITY BIKE
CLUB USE THEIR
SPECIAL PASSES TO SEE THE
NEW SECRET
SUPERSONIC
PLANE.
SUDDENLY...









JUST AS THE POWERFUL PLANE IS ABOUT TO LEAVE THE GROUND, U.S. JAMS THE PLANES ELEVATORS, PREVENTS THE TAKE-OFF!



A FEW MINUTES LATER ...

WE HATE TO THINK WHAT MIGHT CAN THANK HAVE HAPPENED IF THESE FELLOWS OUR U. S. HAD GOTTEN AWAY WITH THE ARMY'S ROYALS SECRET PLANE... THE F. B. I. CAN FOR REAL THANK YOU BOYS FOR SEEING BIKE SPEED

AND WE



FELLAS, WHEN YOU GO FOR ALL-OUT SPEED, YOU WANT TO BE SURE EVERYTHING'S UNDER CON-TROL. INSIST ON U.S. ROYAL BIKE TIRES, WITH THEIR SPECIAL BUILT-IN SKID CHAIN, FOR REAL CONTROL AT TOP SPEED.



"FOR SPEED PLUS SAFETY,
IT'S THE TIRE WITH THE BULTIN SKID CHAIN FOR ME"...
SAYS U.S. ROYAL

U.S. ROYAL BIKE TIRES, WITH THE SPECIAL BUILT-IN SKID CHAIN, GIVE YOU TOP PERFORMANCE AND PERFECT CONTROL. NO WONDER U.S. IS AMERICA'S FASTEST-SELLING BIKE TIRE!



America's Fastest Selling Tires



UNITED STATES RUBBER COMPANY Serving Through Science

























































WHILE MCGOVERN WENT TO THE PHONE, THE COMMANDO CAPTAIN STAGGERED TOWARD THE COUNTERFEIT EXHIBIT, THEN SEEMED TO COLLAPSE FACE DOWN...



#### MINUTES LATER, THE MURDERER ENTERED THE DEATH ROOM!



AND THEN A "DEAD" RIP CARTER SPRANG TO LIFE ... C

IMPOSSIBLE SORRY, MCGOVERN - BUT I COULDN'T LET YOU COMMIT DEAD! MURDERS!

WRONG! THE CHARCOAL AND BONE MEAL USED BY COUNTERFEITERS IN ELECTROPLATING ARE ALSO USED IN ARMY GAS MASKS! THE LIME IN THE MEAL PLUS THE CHARCOAL FILTERS POISON GASES! THAT'S WHAT I STUPPED IN MY HANDKERCHIEF-BREATHER!





IN THE LATEST BOY COMMANDOS ISSUE!



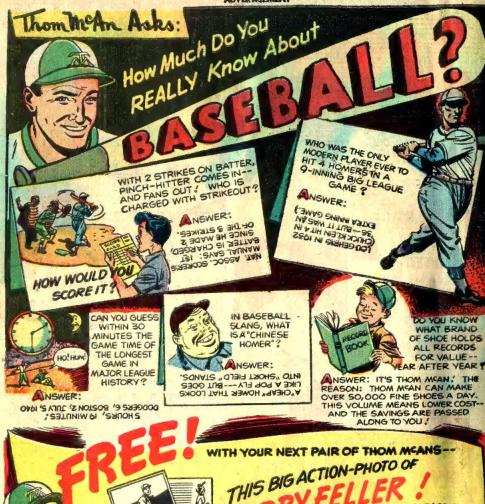














**BOBBY FELLER Photo CERTIFICATE** DO NOT MAIL- GOOD ONLY IN THOM MEAN SHOPS

GIVE THIS TO THE THOM MEAN SHOE FITTER NEXT TIME YOU BUY A PAIR OF THOM MEAN SHOES, AND YOU WILL RECEIVE YOUR BOBBY FELLER PHOTO AND QUIZ. DO NOT MAIL-GOOD IN A THOM MEAN SHOP ONLY. EXPIRES DEC. 1, 1948.

YOUR NAME ADDRESS ....

CITY....

# ITH BOB'S OWN AUTOGRAPH IN GENUINE FACSIMALE

BASEBALL FANS--HERE'S HOW TO GET YOUR FREE PHOTO OF "RAPID ROBERT" FELLER, FAMOUS "NO-HIT" HURLER. PICTURE IS AUTOGRAPHED BY BOBBY IN GENUINE FACSIMILE. EXCITING 25-QUESTION ILLUSTRATED QUIZ ON THE BACK.

TEAR OUT CERTIFICATE NOW, AND PRESENT IT NEXT TIME YOU BUY A PAIR OF HANDSOME, "HE-MAN" THOM MEANS. YOU'LL GET BOBBY FELLER'S PHOTO-PLUS THE GREATEST DOLLAR-FOR-DOLLAR SHOE VALUE IN AMERICA .

AMERICA'S MOST POPULAR SHOE





# NEW TARGET RANGE DAISY B.B Rifle Shooters!











Nearly 70 different "spots" that shat-ter when hit!





## **Amazing 4 Way ACTION Range Ready at Dealers!**

Be an expert shot with the help of this amazing new ACTION Target Range! Spin "Birdies"—shatter "Hanging Spots"—Break "Sticks"-smack the "Bull"! Built of husky, colored, corrugated cardboard. Replaceable backstop. Easily portable. For basement, attic. outdoors . . . and as extra ACTION Target Range for Targeteer Pistol. Hurry-buy complete Range now (includes Manual-Instruction Booklet) at your Daisy dealer!

#### **ACTION TARGET RANGE ALSO IDEAL** TO USE WITH



DAISY RED RYDER CARBINE



**BULLS EYE B-B SHOT** Is Best for DAISY AIR RIFLES

DAISY MANUFACTURING CO., 1588 Union St., PLYMOUTH, MICHIGAN, U.S.A. DAISY MANUFACTURING CO., 1588 Union St., PLYMOUTH, MICHIGAN, U.S.A.

Send portpaid \_\_\_\_ copies of HANDBOOK NO. 2. I enclose one thin dime (10¢) plus unused 3¢ stamp for EACH copy ordered. (A TIP: Thousands of boys are ordering an EXTRA COPY for their Girl Friend.)

### **NEW FOR YOU!**

BOYS and GIRLS! Here's the amazing new Daisy Hand-book No. 2 with Daisy's latest AIR RIFLE CATALOG inside it! Yes—128 picture-packed pages of comic strips starring Red Ryder, Captain Marvel, Robotman, Ibis, Boy Commandoes, Inventor Diesel, etc. Also: Fishing, Camping Tips, How To Be A Cowboy with Red Ryder, Magic Tricks, How To Tie 28 Knots, Steer Riding, Football Diagrams, How To Make A Willow Whistle, Stamp Collecting, How Steel Is Made, Sports Quiz, Jokes, How To Shoe A Cow Pony, How A Rocket Works, Indian Measuring Method, Movie Serial Making, Bob Feller Picture Story, Marksmanship Manual. Handy pocket size—entirely different from Handbook No. 1. Limited supply! Hurry—rush only one thin dime (10¢) plus unused 3¢ stamp—we'll send Handbook No. 2 postpaid!











FLASHLIGHT HELPS YOU LOCATE YOUR FISH, BOAT HIM AND UNHOOK HIM. IN MY FLASHLIGHT I ALWAYS USE "EVEREAPY BATTERIES BECAUSE THEY OUTLAST ALL OTHER BRANDS"... NOW LET'S GET THIS ONE'S BROTHER!



**\*IN GENERAL-PURPOSE 4-OHM INTERMITTENT TESTS** 

## THIS "EVEREADY" BATTERY OUTLASTS ALL OTHER BRANDS!

• Who thought up this "General-Purpose 4-Ohm Intermittent Test" that takes the guesswork out of buying flashlight batteries? The American Standards Association, no less!

And this is the test that most closely approximates the average use you give batteries in your own flashlight.

Now you know the battery to buy for longer life! And your own eyes will tell you how "Eveready" flashlight batteries deliver brighter light.

Be bright tonight! Buy "Eveready"!

The trade-mark "Eveready" distinguishes products of

NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.
Unit of Union Carbide Tell and Carbon Corporation



